

Press Release

Contact:

Starlight Casino Lights Up the Sky

NEW WESTMINSTER, B.C., April 2009 - Starlight Casino and Pattison Sign Group (PSG) have teamed up to produce a dynamic, locally-manufactured sign that used environmentally friendly Light Emitting Diodes (LEDs) as the main lighting source.

“We wanted a sign that was visible from all the major arteries”, said Gateway Casinos & Entertainment COO, Jackie Hutchinson, “and Pattison delivered.”

The environmentally friendly three-sided tubular structure stands 99’ high and features a 21’ white LED star. The star is overlaid with an illuminated 17’ “S” and is illuminated with steady-on exposed conventional red neon. All signage elements are mercury free.

“This thirty five foot structure spells out Starlight Casino, and can be seen from the Queensborough Bridge and Highway 91 and easily directs our customers and potential customers to the Starlight Casino” added Darren Harding, Executive General Manager. “With plenty of parking, great service, the hottest slots, a wide variety of table games, fabulous food and live entertainment, the Starlight Casino has something for everyone”.



About Pattison Sign Group

Pattison Sign Group (PSG) is the largest on-premise sign and visual communication company in Canada and second largest in North America. Pattison Sign Group has roots dating back to 1904 and has 5 manufacturing facilities strategically located throughout North America. PSG has over 800 employees and offers a suite of corporate identification products, including illuminated and non-illuminated signs, digital signage, interior and exterior menu boards, wayfinding systems, and electronic message centers. We also provide turnkey solutions in the form of design, project management, engineering and R&D, leasing program, customer service support, and have an installation network throughout North America.

Please visit our Web site at: www.pattisonsign.com

About Starlight Casino

The excitement never stops at the Starlight Casino, located in the Queensborough section of New Westminster. Visually exciting Starlight is home to the hottest slots, an exciting variety of table games and private hi-limit gaming rooms. The casino offers several dining options and the Redbar Lounge featuring live entertainment and dancing. For information visit our website: www.starlightcasino.ca or phone 604-777-2946

Starlight Casino is owned and operated by Gateway Casinos & Entertainment, Inc.